

Legal Disclaimer

INFORMATION ABOUT THE COMPANY MFE - MFE ADVERTISING S.p.A. (hereinafter “**MFE ADV**”)

Registered office: Via Paleocapa, n. 3, 20121 - Milan – Italy

TERMS AND CONDITIONS OF USE

The website “<https://mfeadvertising.com/>” (the “**Website**”) is an online information service provided by MFE ADV. The Website is the exclusive property of MFE ADV. Access to and consultation of the Website are subject to the following Terms and Conditions of Use (“**Terms and Conditions**”).

Before browsing and using the Website, the visitor is requested to carefully read the Terms and Conditions below as the use of the Website by the visitor implies knowledge and full acceptance of the Terms and Conditions. If the visitor does not intend to accept the following Terms and Conditions, he/she is invited not to use the Website.

ACCESS TO AND LIMITATIONS ON USE OF THE WEBSITE

The hardware and software necessary to access the Internet and the Website are the sole responsibility of the visitor.

MFE ADV reserves the right to interrupt access to the Website or to improve, change or delete certain sections of the Website without prior notice, as well as to amend or update the information contained on the Website without prior notice and without this implying the right for the visitor to request any compensation or compensation.

It is forbidden to modify the software to access the Website or any of its elements, or to use a modified version of the software, in order to obtain unauthorized access to the Website.

The visitor guarantees to use the Website exclusively for personal use and in compliance with the law. Therefore, any use of the Website for commercial purposes by the visitor is excluded.

When using the Website, the visitor must behave legally and responsibly, including towards other visitors, MFE ADV and its subsidiaries and/or affiliates and/or companies in any case belonging to the MFE group (jointly called “**MFE Group**”), and towards third parties.

In particular, the visitor must refrain from:

- upload, display, send by email or by any other means, any file containing viruses, codes, text files, software or similar elements that may arrest, interrupt, destroy, damage or limit the functionality of any software, hardware or telecommunication material;
- stop, interrupt or damage the Website, its servers or networks connected to the Website, or violate its requirements, procedures or rules;
- violate (or attempt to violate) the functionality of the Website, in particular by exposing the Website to viruses, carrying out data extraction operations that may create an overload of consultation of the Website, databases and servers, sending "spam" or overloading the Website's messaging system;
- consult confidential or non-public information or access a server or account in relation to which the visitor has not been expressly allowed access;
- attempt to assess or test the vulnerability of the Website, breach the security or authentication measures of the Website without the prior written consent of MFE ADV;

- conduct any illegal activity or any other activity aimed at violating the rights of MFE ADV and the MFE Group, providers and third parties, as well as refrain from instigating third parties from engaging in such conduct;
- upload, display, send by email or by any other means any content (or similar) illegal, harmful, defamatory, offensive, racist, vulgar, obscene, threatening, violent, contrary to decency, debasing, disparaging or in violation of the rights of third parties;
- fractionate parts or sections of the Website and/or incorporate the same in other third-party sites outside the MFE Group.

MFE ADV reserves the right, in its absolute discretion, to suspend, limit, terminate or prevent access to the Website, without prior notice, if the visitor violates the obligations under these Terms and Conditions, without prejudice to the right to claim damages from the defaulting visitor.

PROTECTING WEBSITE CONTENT

The material contained on the Website is for information purposes only. The Website and each of its elements (including all text, documentation, images, fonts, artistic work, graphics, music, sounds, web pages, videos, drawings, trademarks, logos and any other material on the Website or accessible through the Website), as well as the application software and all codes and scripts used to implement the Site and databases (collectively, the “**Contents**”), are the property of MFE ADV or in any case in its legitimate availability, and are protected by legislation protecting industrial and intellectual property rights, copyright and related rights or other applicable regulations. Unless expressly provided, the Website Content may not, in whole or in part, be copied, modified, reproduced, transferred, uploaded, downloaded, published, deleted or distributed in any way without the prior written consent of MFE ADV. It is without prejudice to the possibility of storing such content on your computer or printing extracts of the pages of the Website for personal use only. In this case, it is however obligated to keep and reproduce any information on the intellectual property rights present in the Content.

The trademarks and logos present on the Website are the property of MFE ADV and/or companies belonging to the MFE Group, are registered with the Italian, European or international offices competent for the protection of trademarks and are in any case protected by the applicable laws on industrial and intellectual property. They may not be used on any other website other than the Website or on other means of communication without the prior consent of MFE ADV or the other companies belonging to the MFE Group. The name “MFE ADV” or “MFE Group” and any trademark that includes the trademark “MFE ADV” may not be used as internet addresses of other sites, or as parts of such addresses, without the prior written consent of MFE ADV.

LIMITS OF LIABILITY

The use of the Website and navigation on it falls under the sole responsibility of the visitor who accesses it. No responsibility is assumed in relation to both the Content of the Website and the use that third parties may make of it, as well as for any errors or omissions of any kind as well as for any contamination deriving from access, interconnection, downloading of Content from the Website and the use of such Content. Therefore, MFE ADV will not be required for any reason to respond to damages, losses, prejudices of any kind that the visitor or third parties may suffer due to contact with the Website or even the impossibility of using the Website, as well as for the reliance made on the Content published on the Website, or as a result of the use of what is published therein as well as the software used on the Website. Likewise, the visitor undertakes to hold MFE ADV harmless for all claims, damages, liabilities, judicial proceedings and for any other prejudicial consequence deriving from the improper use by the visitor of the services provided by the Website.

LINK

Within the Website, there are hyperlinks (“*links*”) to other third party sites. MFE ADV assumes no responsibility for materials created or published by third parties with which the Website has a hyperlink. The visitor who decides to visit a website linked to the Website does so by free choice and without any constraint and, therefore, at his own risk, assuming the burden of taking all necessary measures against viruses or other destructive elements.

PERSONAL DATA PROTECTION

Personal data of visitors will be processed, also with the help of electronic tools, in full compliance with European Regulation 2016/679 on the protection of personal data (“**GDPR**”) and national privacy legislation, in compliance with the provisions of the measures issued by the Guarantor for the protection of personal data.

The privacy notice of data processing is available on section *Privacy Policy* of the website home page.

LAWS AND JURISDICTION

These conditions are governed by Italian law. The Court of Milan, Italy, will have exclusive jurisdiction and competence for any disputes and in any case related to these terms and conditions.